



Highly creative professional with comprehensive experience in graphic design, creating innovative visual solutions for a broad range of clients. Adept at creating and managing all branding, marketing and promotional designs and materials that redefine a company's identity and improve performance. Excellent track record of developing effective designs for a variety of audiences and channels and driving and executing projects and campaigns in close collaboration with cross-functional teams. Exceptional communication, interpersonal, presentation, and collaborative skills with proven expertise to excel in both team-oriented and independent environments, combined with well-honed ability to lead, mentor, and coach creative teams.

Area of Expertise

- Graphic Design
- Motion Graphics
- Client Satisfaction & Retention
- Deadline & Milestone Management
- Brand Management
- Web & Logo Design
- Relationship Building
- Cross-Functional Collaboration
- Digital Printing
- Presentation Design
- Project Management
- Team Building & Leadership

Career Experience

Paradise Valley Community College – Phoenix, AZ (Remote | NYC)

Apr. 2020 – Present

Graphic Designer

Supported overall creative needs of Paradise Valley Community College. Conceptualized and developed creative designs, graphics, and layouts for printed and digital content. Managed projects of social media design, magazine ads, banner and campus signage, and internal document modification. Conducted one-on-one weekly meetings with the marketing team to provide updates on projects, communicating with fellow colleagues and managing project through Wrike.

Key Accomplishments:

- Modernized the brand's visual appeal.
- Contributed to enrollment growth with engaging marketing assets.

Seymour Design Co. – Brooklyn, NY

Feb. 2016 – Present

Owner | Freelance

Providing services in branding, brochure design, illustrations, logo design, packaging design, print and media ads, and Website Design. Attend client meetings to discuss expectations and desired outcomes of design. Schedule projects and define budget constraints. Work within brand and style guidelines, delivering novel visual solutions that support larger campaign goals. Understand and interpret client briefs and conceptualize visuals based-on requirements.

Key Accomplishments:

- Completed all projects within the designated timeline, ensuring client complete satisfaction.
- Efficiently managed other designers and worked with clients in all different types of business.

Hublot Watches – Miami, FL

Nov. 2019 – Dec. 2020

Presentation Designer | Contract

Presentation designer tasked to create large format PowerPoints to present to the CEO where all major sales are placed globally. These decks included future projections, storefront designs, and new watch models. The position required frequent meetings with the marketing and sales teams, strong visual layouts, and interactive slides to keep all presentations dynamic and digestible.

Key Accomplishments:

- Developed a strong reputation throughout the company of a fun personality and crucial member of the sales team
- Designed beautiful and interactive PowerPoints that required animation and strong visual layouts

PPG Architectural Coatings - Cranberry, PA

Oct. 2017 – Oct. 2018

Lead Graphic Designer

Creatively directed all projects for Liquid Nails, involving carton design/packaging, POS pieces, PowerPoint presentations, and marketing collateral while maintaining constant communication with fellow designers to ensure achievement of marketing objectives and on-time completion.

Key Accomplishments:

- Designed products that are available at Lowes, Home Depot, and local hardware stores, carrying Liquid Nails.
- Successfully managed a team working with tight deadlines and quick turnarounds.
- Prompted to lead designer for demonstrating exceptional performance.

Additional Experience

Graphic Designer - One Step Services, Mission Viejo, CA

May 2015 – Jul. 2017

- Scheduled meetings with clients and real estate agents, understood their requirements, and crafted various marketing materials that suited their personal style.

Graphic Designer - Seven Springs Mountain Resort, Seven Springs, PA

Apr. 2011 – Apr. 2015

- Branded multiple areas around the resort, like snow tubing and the zipline.
- Designed an 80-page resort catalog on my own within the first year after graduation.
- Served as Designer and manager of all advertising, branding, apparel, and printing within the resort.
- Completed day-to-day projects, including designing ads for local newspapers, preparing collateral for events or ski season, and creating advertisements for resort restaurants, spa, and sporting clays.
- Published work in Snowboarded Magazine.

Education

Bachelor of Science in Graphic Design & Communication | May 2011

La Roche College - Pittsburgh, PA

Academic Achievements & Awards

Dean's List

Academic Trustee Scholarship

Senior Seminar - 1st Place Winner for Artemis Environmental Design

Immersion - 2nd Place Winner of designs for The Alliance for Military Reunions

(Immersion is a non-profit competition at La Roche College between groups made up of junior and senior graphic designers. Groups are given 3 nights and 2 days to design a new identity for a real-world client.)

FBLA competitor - 2nd Place Winner for Database Design & Applications

Technical Proficiencies

Adobe Creative Suite - Microsoft Office - iWork - Illustration - Monday.com - Wrike - Packaging - WordPress - Click up - Loom